

# HOMEward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER







It's April and by the time you read this, it will be well into the month. That means I can't play any April Fool jokes on you. I've never been a fan of those anyway. When I was a kid, my favorite radio station 98 Rock in Maryland announced they were going to be changing formats and playing elevator music and for half the day they did that, only to announce it was a big April Fool's joke.

Another big deal in April is tax day! That's right... the deadline for filing personal income tax returns always comes around too soon. I don't think most people mind paying taxes as long as they are being put to good use. I think it's the waste that bothers most US citizens.

Both days I mentioned above are sure conversation starters, one full of funny stories, the other maybe not so much. However, there are a few days more memorable than the day you buy your dream home. That day is supposed to be fun, exciting, and provide a great feeling of accomplishment.





Vinny Steo

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As you know, we love making guarantees!

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Love the Home or We'll Buy It Back!

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We guarantee that a portion of our income will go to a very worthy cause like Johns Hopkins
Children's Center!

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Therefore, we offer guarantees and assurances to our clients. We call this our Risk Removal System. Our clients love our Guaranteed Sale Program: Your Home Sold at a Price Agreeable to You or We'll Buy It\* and our VIP Buyer Satisfaction Guarantee: If You are Not Happy with Your Home, We'll Buy It Back!\* In fact, our Exclusive Seller Agreements offer 10 unprecedented guarantees. In my experience, these guarantees elevate our service and our clients' experience.

Four paragraphs into this month's Homeward Bound, you are wondering how the headline ties into any of this. If you are receiving Homeward Bound for the first time, you will notice we give back to those in our community who need help the most. Like the kids at Johns Hopkins Children's Center (JHCC)!

Not far from where I'm writing this, Johns Hopkins Children's Center has a full house of kids with many of them fighting for their lives. That's no April Fool's joke. It's also likely taxes are the furthest thing from the minds of the parents with kids at JHCC.

This is where you can help! If you or anyone you know is considering making a move, we would like to offer them a FREE, no-obligation consultation to discuss just how they can make their move, get what they want, and do it with the least amount of hassle. Just like we are thankful for you and your business, I am confident your referrals will be thanking you for steering them in the right direction when it comes to getting their home sold!





Do you want to get 20% of our income (\$2,500 for a typical Maryland home) donated to your favorite non-profit - 501(c)(3)? Just refer someone you know who is ready to buy or sell a home. When the purchase or sale is complete, your favorite non-profit receives the money from us. What a great way to support the charity of your choice! To get started, simply scan the QR code on the left column or call/text: 410-793-1616.



## Johns Hopkins Children's Center is Making a Difference Today and for Tomorrow

Just like last year, we are on a mission to raise another \$25,000 for Johns Hopkins Children's Center. We do this by donating a portion of our income from every home sale that is referred to us. As you know, Johns Hopkins Children's Center does great work in helping kids fight through and survive nasty, life-threatening diseases like cancer, Non-Hodgkin's lymphoma, leukemia, and others. As the area's leading non-profit, Johns Hopkins Children's Center depends on sponsorships and donations to continue its leading-edge care and keep families' expenses to a minimum. We are committed to donating a portion of our income from referred home sales to this very worthy cause. So, your referrals do help the kids.

#### Refer Your Family & Friends

Please refer anyone you know considering buying or selling a home to my real estate sales team. Not only will they benefit from our award-winning service, but a very worthy cause will benefit as well. Simply call me direct at 410-793-1616 or forward my number.

Over the last two decades of helping thousands of families sell their homes and/or buy another, we have met some wonderful, loving, caring people. People like you! For those you know considering a move that we can help, you have my word that we will do our very best to help them buy or sell the place they call home. I hope this special month of showing thanks brings you much joy and happiness.

With all my appreciation,

Vinny Steo

Your Home Sold Guaranteed Realty





#### MAKING A DIFFERENCE

In order to provide their lifesaving work and keep family medical bills to a minimum, Johns Hopkins Children's Center depends on sponsorships and donations.

So when you hear me say
"YOUR REFERRALS HELP THE KIDS"
they really do!



#### **Contact Us**

Your Home Sold
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### A Real Estate Company with Experience, Proven Results, and a Give-Back Philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So the people you refer can be assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

### Refer Your Friends, Neighbors, Associates, or Family Members Considering Making a Move



You can go to www.YouCanHelpTheKids.com and enter their contact info online or forward the link to someone you know considering a move.



Of course, you can always call me direct at 410-793-1616.

# Why I Support Johns Hopkins Children's Center

I remember when I first heard about a young person in our real estate community suffering from a nasty disease and getting treated for that at Johns Hopkins Children's Center. It was then that I began to pay closer attention to the work they do at that hospital. Since then, I have learned that it is a collection of hardworking healthcare professionals, most making their home right here in the Greater Baltimore area, all coming together for a common cause. That cause is to help young people overcome unfortunate health issues that life sometimes throws our way. Being a local resident, I take pride in supporting the good work these people do at Johns Hopkins Children's Center.

Our company rallies around our goal of raising money and donating portions of our income to help Johns Hopkins Children's Center in their quest to help young people when they need healing. We are committed to providing outstanding results for buyers and sellers referred to us by our past clients. I have discovered that Johns Hopkins Children's Center shares similar commitments to their patients, and since their services survive on sponsorships and donations, we are happy to contribute and proud to support them.